

## **MSA Road Safety Film Competition 2014**

### **Terms and Conditions**

#### **1. Eligibility**

The competition is open to independent teams or individuals as well as teams consisting of academic institutions (for example universities, colleges, schools etc.) and is for young people aged between 14 and 24 inclusive who are residents of the UK (including the Isle of Man and the Channel Islands), excluding employees of the Motor Sports Association (the "Organiser"), their families or anyone else associated with this competition.

The competition will be divided into two age categories:

- Entrants aged 14-18 years inclusive as at 25 July 2014;
- Entrants aged 19-24 years inclusive as at 25 July 2014.

It is a condition of entry to this competition that entrants comply with these terms and conditions and submission of an entry shall be taken as acceptance of such terms and conditions.

Entrants aged under 18 years at the time of entry must obtain the consent of a parent or guardian before entering this competition and submission of any film.

#### **2. Requirements**

The competition is designed to demonstrate the ability of motor sport to play a positive role in society by providing an engaging platform for the communication of valuable road safety messaging, by making young people aware of the principles of safe driving and by illustrating that competitive driving is only appropriate within a carefully regulated environment and with appropriate safety precautions.

Entrants are required to submit an innovative short film, no longer than 90 seconds in duration, illustrating a treatment of one of the FIA Action for Road Safety's Ten Golden Rules (as detailed below). The film does not have to be specifically focused on motor sport, but should make reference to, or draw inspiration from, a motor sport context.

The films should be designed to raise awareness of road safety issues among young people (up to 25 years old) and convey the importance of personal and collective responsibility when using public roads.

The films must not contain any offensive or unlawful content and shall contain no advertising or marketing content.

Entrants must ensure that any film submitted in this competition has been taken with the consent of anyone identifiable in the film (or the consent of their parent or guardian if that person is aged under 18) and that they have been informed of the purpose of the film.

The films will be judged by a panel and scored according to various criteria which may include, but not be limited to:

- Creativity and concept
- Engagement of audience
- Clarity of message
- Production values
- Inspiration from motor sport.

### **3. Copyright etc.**

Entrants must ensure that:

- (i) the film submitted is their own work and will not infringe the intellectual property rights of any third party (for example the film has not been copied from work produced or published elsewhere) and
- (ii) the film has not been the winner of a prize in any other competition or featured in any other publication.

Entrants shall retain ownership of all intellectual property including copyright in the film they submit in this competition. By submitting an entry to the competition entrants shall grant to the Organiser a worldwide, perpetual, non-exclusive, royalty free licence (including the right to grant sub-licences) to use such film for purposes including but not limited to publishing or otherwise reproducing the film or any motor sport promotional, commercial or training activities.

### **4. Prizes**

In each category the following prizes will be awarded:

- 1st prize:       £2,000 prize money  
Trip to the 2014 FIA Formula One Italian Grand Prix at Monza (up to a maximum of 5 students in the Team and one accompanying teacher or tutor, or 5 team members for entrants not associated with an academic institution) including flights, accommodation, transport and grandstand tickets  
Presentation with Mercedes AMG Petronas Formula One team driver Lewis Hamilton  
Film broadcast on Sky Sports F1  
Driving experience at Silverstone (up to a maximum of 5 students in the Team and one accompanying teacher or tutor or 5 team members for entrants not associated with an academic institution)  
Tickets to a British motor sport event (up to a maximum of 5 students in the Team and one accompanying teacher or tutor or 5 team members for entrants not associated with an academic institution).
- 2nd prize:       £1,000 prize money  
Tickets to a British motor sport event (up to a maximum of 5 students in the Team and one accompanying teacher or tutor or 5 team members for entrants not associated with an academic institution)
- 3rd prize:       £500 prize money  
Tickets to a British motor sport event (up to a maximum of 5 students in the Team and one accompanying teacher or tutor or 5 team members for entrants not associated with an academic institution)

The above prizes are described as at the commencement of the competition and with the exception of prize money, any other prizes are subject to availability and there are no cash alternatives in respect thereof. No travel costs or any other expenses will be paid in relation to any of the above prizes except where expressly detailed. It is the sole responsibility of the entrants to be able to claim the prizes, all of which are non-transferrable.

## **5. Teams**

Entries will be accepted from teams of any size, but please note that the prizes will be based on a maximum of five students per team (plus one accompanying teacher or tutor) or 5 team members plus a responsible adult where applicable for entrants not associated with an academic institution.

## **6. How to enter**

Entries are invited either by DVD, which should be accompanied by a short explanation – no longer than 500 words – of the concept behind the film, or online by uploading your entry to a video hosting website (e.g. YouTube, Vimeo) and emailing the link to [media@msauk.org](mailto:media@msauk.org). If entering online please attach a completed version of the form below. Note that a broadcast-quality (1080p HD Stereo) copy of the original file must be sent on request. Official entry forms are available from the MSA website ([www.msauk.org](http://www.msauk.org)) to ensure that all entries include the name and contact details of the academic institution and/or students behind the project. DVD entries must be sent to:

MSA Road Safety Film Competition  
Motor Sports House  
Riverside Park  
Colnbrook  
SL3 0HG

The Organiser is not liable for any entries that are lost, undelivered or delayed and proof of posting shall not be accepted as proof of receipt. Entries by DVD will not be returned so please keep a copy of your entry if you so wish.

## **7. Assets**

Copies of the required resources are available from the MSA website: [http://www.msauk.org/uploadedfiles/press/MSA\\_FIA\\_road\\_safety\\_film.zip](http://www.msauk.org/uploadedfiles/press/MSA_FIA_road_safety_film.zip) or by email from [media@msauk.org](mailto:media@msauk.org). These resources include MSA logos, FIA Action for Road Safety logos and Brand Guidelines and a copy of the FIA's 10 Golden Rules.

## **8. Closing date**

All entries must be received no later than midnight on Friday 18 July 2014. Late or incomplete entries will not be accepted.

Winners will be notified by 15 August 2014. If a winner cannot be contacted by 15 August 2014, the Organiser reserves the right to offer the prize to an alternative entrant.

It is proposed that the winning films will be showcased within a dedicated section of the MSA website and will also provide a valuable long-term resource to be used by the MSA's Road Safety activity in future years.

Winners may be required to participate in unpaid promotional publicity in connection with the MSA, FIA or competition partners, and their name and county address may be published on the MSA website.

**9. Organiser**

Motor Sports Association, Motor Sports House, Riverside Park, Colnbrook, SL3 0HG

T: 01753 765000

E: [media@msauk.org](mailto:media@msauk.org)

**10. Further details**

The judges' decision will be final and no correspondence shall be entered into. The Organisers regret that physical entries will not be returned, so all entrants are advised to keep a master copy of their submission.

**11. Law and Jurisdiction**

These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English Courts.

# MSA Road Safety Film Competition 2014 Entry Form

## 1. Please complete your details

Entrant's name (must be over 18)	Team name
Entrant's address	Please confirm into which age category your film is being entered:  <div> <div>14-18</div> <div>19-24</div> </div>
Email address:	Academic Institution (if applicable)
Contact telephone number:	Institution representative (if different from entrant)

2. Please enter the names and dates of birth of all team members:

Names	Date of birth

**3. Please describe your film in no more than 500 words:**

**Film title:**

**Concept explanation:** (continue on separate sheet if necessary)

**4. Please sign the form:**

By completing and signing this form, you accept the Competition Terms and Conditions and give the Motor Sports Association (the “Organiser”) permission to publish and use the film submitted in the competition. By signing this form you are confirming that you have received all necessary consents and permissions of all team members involved including the relevant parental consents for those under 18 years of age. **IF SUBMITTING YOUR ENTRY ONLINE, TYPING YOUR NAME BELOW WILL ACT AS A SIGNATURE.**

Signature of Entrant (must be over 18)

Date:

**5. Please ensure that you include a copy of this entry form in the envelope with your submission.**